

From March 30th to April 30th

- Survey for cycling tourists -

BETTER MEET YOUR EXPECTATIONS

To improve your biking holiday in « Alpilles » and « Camargue »

SURVEY SPOTS

Many spots in tourism offices and sites in Alpilles and Camargue !



Dear cycling friends,

In order to better meet your expectations about the quality of tourism services during your stay in Alpilles and/or in Camargue, we would ask you to give us some time to complete this questionnaire and to tell us about your experience.

If you wish to participate to a draw to win some prizes from Regional Nature Parks of Alpilles and Camargue, we would invite you to give your contact details at the end of the questionnaire. Thank you for taking the time to complete this survey !

Please give your questionnaire at the survey spot **before April, 30th 2017.**

Your bicycle ride today

Q1. You are riding on a :

- 1. conventional bicycle (not electric)
- 2. electrically assisted bicycle (EAB)
- 3. mountain bike

Q1B.

- 1. You own the bicycle
- 2. You borrowed the bicycle
- 3. You rented the bicycle :

Name of the shop :

City :

Q2. You are riding for :

- 1. one or two hours
- 2. half a day
- 3. a day
- 4. several days. How many :

Q3. How many kilometers are you going to cover today by bicycle ? km

Q4. Could you tell us the bicycle itinerary you are following today ?

City of departure : / City of arrival :

Q5. On today's outing, you are :

You can tick several boxes.

- 1. on your own
- 2. a couple
- 3. a family with children. Please specify the ages of children :
- 4. a family without children
- 5. with a club
- 6. a group with an agency or tour operator
- 7. with friends 8. other, please specify :

Q6. How many people are in your group, including yourself ?

..... persons.

Q7. Which means did you use TO PREPARE this outing ?

- 1. road map 5. travel agency
- 2. travel guide 6. advice from my accommodation provider
- 3. web site 7. word of mouth
- 4. tourist office 8. I didn't need to prepare, I already knew the itinerary
- 9. other, please specify :

Q8. Which means did you use for directions and information during the outing ?

- 1. bike signposts
- 2. (tourist) information panels
- 3. map edited on the internet
- 4. paper map
- 5. topoguide
- 6. travel guide
- 7. brochure, flyers
- 8. tourist office
- 9. tracks
- 10. smartphone application
- 11. advice from my accommodation provider
- 12. common sense, I manage on my own !
- 13. none, I already know the itinerary
- 14. other, please specify :

Q9. Have you been to a tourist site and/or did you practice a leisure activity during your outing ?

- 1. Yes.
Name of the site :
- City :
- 2. No

Your appreciation of the itinerary followed during your bicycle ride today

Q10. Regarding the quality of your itinerary, please indicate your level of appreciation of the following points (NA = not applicable) :

					NA
Scenery, environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monuments, cultural heritage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nearby recreational facilities, swimming, playground,...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presence of cafes, hotels, restaurants, shops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of the accommodation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of catering	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Services (water faucets, lavatories, garbage cans, picnic areas...)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Safety of the itinerary	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of the road surface of the itinerary	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maintenance of the equipment (signs, road surface)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

					NA
Ease of access to the itinerary (parking, road signs,...)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Signposts along the itinerary	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Transportation to and from the itinerary	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tourist information to prepare the outing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tourist information during the outing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sharing of the paths by all users	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presence of bicycle rental points	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of bicycle rentals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presence of bicycle repair / assistance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Signposts to access tourist sites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Secure bicycle parking during visit of sites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q11. Which mode of accommodation did you use last night (or do you intend to use this evening if you just arrived) ?

- 1. camping
- 2. hotel
- 3. gîte or furnished rental
- 4. B&B
- 5. youth hostel
- 6. secondary residence
- 7. family-friends
- 8. van
- 9. houseboat
- 10. other, please specify :

Q12. In which town did you stay overnight last night (are you going to stay tonight if you just arrived) ?

Q13. How much is your average spend per PERSON per day (accommodation, leisure, bicycle rental, etc.) :€

If you are not cycling tourists, go directly to question 15

Q14. You are cycling tourists : how many km are you going to cover all together during the entire itinerary ? : km

Your profile

Q15. What town do you live in (main residence) ?

Q16. What is the area code of the town of your main residence ?

Q17. What is your country of residence ?

Q18. You are : 1. female 2. male

Q20. How old are you ? years old

Q21. What is your occupational status ?

- 1. farmer
- 2. shop owner, craftsman
- 3. senior management or liberal profession
- 4. middle management
- 5. employee
- 6. worker
- 7. retired
- 8. student (university, college)
- 9. student (high school)
- 10. unemployed
- 11. other, please specify :

Q22. How often do you bike during the beautiful season (from April to October) ?

- 1. every days or almost
- 2. several times a week
- 3. several times a month
- 4. less than once a month
- 5. only occasionnaly

Q23. Do you have any comment or suggestions ?

To participate to the draw that will take place on June 8th indicate your contact details :

Name :
Mail adress or phone number :
.....
.....

The rules of the competition are available on the following adress :
http://www.parc-camargue.fr/newsletter/Enquete_tourisme_velo.pdf

The list of prizes

First prize : Gift basket of local products from Alpilles and Camargue with a value of 100€

Second lot : Culinary specialities of Alpilles and Camargue with a value of 50€

Third lot : Some beautiful books about Alpilles and Camargue



We would like to thank you for having participated in this survey and wish you a very pleasant outing.

